

2016-2017 COURSE OFFER

	Term	Time	Day	Teacher	Code (edition)	SUBJECT	DEPARTMENT	LANGUAGE
Fall Term 2016	Fall	14,00 - 17,00	Tuesday	Ferran Macipe Marc Vilanova	16BBA00833	Anthropology: In Search of Principles for a Life Philosophy: Lessons from Art, History and Economics (4 ECTS)	Social Sciences	ENG
	Fall	11,10 - 14,00	Tuesday	Ferran Macipe	16BBA00829	EEO: Re-Imagining capitalism: alternatives for the XXI century (4 ECTS)	Social Sciences	ENG
	Fall	17,00 - 20,00	Thursday	F. Lozano Winterhalder	16BBA00810 (ED. 1)	EEO: Sustainability, Business and Values (4 ECTS)	Social Sciences	ENG
	Fall	14,00 - 17,00	Friday	Alex Fernández de Castro	16B00925	Art and Culture in Spain and Catalonia: 2000 years of Beauty (5 ECTS)	Social Sciences	ENG
	Fall	17,00 - 19,50	Thursday	Alex Fernández de Castro	16B00914 (ED. 1)	Spain and Catalunya Today: Recent History, Current Affairs (5 ECTS)	Social Sciences	ENG
	Fall	17,00 - 19,50	Friday	Alex Fernández de Castro	16B00926 (ED. 1)	Never Too Many Movies: Spanish and Catalan society through Cinema (5 ECTS)	Social Sciences	ENG
	Fall	8,00 - 10,50	Wednesday	Matthew Cruickshank	16BBA90008 (ED.1)	CIM: Negotiation Skills (2 ECTS)	Languages	ENG
	Fall	11,10 - 14,00	Wednesday	Matthew Cruickshank	16BBA90007 (ED.1)	CIM: Business Writing: Professional Summaries (2 ECTS)	Languages	ENG
	Fall	29/08 -	From Monday to Friday	Rosa Rialp	16B90008 (ED, 1)	Español Intensivo (2 ECTS)	Languages	ESP
	Fall	TBC	TBC	Rosa Rialp	TBC	Español (4 ECTS)	Languages	ESP
	Fall	17,00 - 20,00	Wednesday	Francisco Gil	16B20877 (ED. 1)	Marketing from Strategy to Action (5 ECTS)	Marketing	ENG
	Fall	8,00 - 10,50	Tuesday	José Francisco Valls	16BBA20856 (ED. 1)	Gestión Turística (2 ECTS)	Marketing	ESP
	Fall	17,10 - 20,00	Tuesday	Gerard Costa Guix	16B20878 (ED. 1)	Marketing & Sociedad: valores, cambio e impacto social (5 ECTS)	Marketing	ESP
	Fall	11,10 - 14,00	Tuesday	Gerard Costa Guix	16BBA20013 (ED. 1)	ELS: Marketing Social (4 ECTS)	Marketing	ESP
	Fall	11,10 - 14,00	Thursday	Victor Noguer /Joan Sibina	16BBA20008 (ED. 1)	CI: Introduction to Sales Management (4 ECTS)	Marketing	ENG
	Fall	8.00 - 10.50	Tuesday	Francesc Roig i Feliu	16BBA11002 (ED. 1)	GSI: Programación de Mobile Apps (4 ECTS)	Operations, Innovation & Data Sciences	ESP
	Fall	11,10 - 14,00	Thursday	Heras / Masdeu	16BBA40009 (Ed. 1)	CMP: Implementing strategy: Processes and Indicators (4 ECTS)	Operations, Innovation & Data Sciences	ENG
	Fall	17,10 - 20,00	Tuesday	Joan Noguera /Rajaram Govind	16BBA40053 (ED. 1)	Change Management for Service Excellence (4 ECTS)	Operations, Innovation & Data Sciences	ENG
	Fall	11,10 - 14,00	Thursday	Cristina Giménez	16BBA40008 (ED. 1)	Supply Chain Management - SCM (4 ECTS)	Operations, Innovation & Data Sciences	ENG
	Fall	14,00 - 17,00	Friday	Joan Noguera	16BBA10005	TCO: Communication and Leadership (4 ECTS)	HR Management and Organization	ENG
	Fall	17,10 - 20,00	Tuesday	Agustí Ulied	16BBA60008	CEE: Economía de la UE. Políticas y problemas (4 ECTS)	Economics	ESP
	Fall	11,10 - 14,00	Monday	Augusto Soto / Luis Torras	16BBA60004	CEE: The Emergence of China in the 21st Century (2 ECTS)	Economics	ENG
	Fall	14,00 - 17,00	Wednesday	Xavier Mena	16BBA60011	CEE: Country Report: elaboración y análisis (2 ECTS)	Economics	ESP
	Fall	14,00 - 17,00	Tuesday	Ramon Garcia	16B85835	Project Management (5 ECTS)	General Management and Strategy	ENG
	Fall	11,10 - 14,00	Monday	Elena Pons	16BBA80014	Investing for Social and Environmental Impact – A New Approach to Venture Capital (2 ECTS)	General Management and Strategy	ENG
	Fall	14,00 - 17,00	Friday	Alfonso Ramon	16BBA30006 (ED. 1)	MFGV: Applied Portfolio Management (4 ECTS)	Finance	ENG
	Fall	11,10 - 14,00	Tuesday	Eero Kasanen	16BBA30018	MFGV: Derivatives (4 ECTS)	Finance	ENG
	Fall	8,00 - 10,50	Wednesday	Santiago Simón	16BBA30020 (ED. 1)	OC: Fusiones y Adquisiciones (4 ECTS)	Finance	ESP
January Intensive 2017	january			Rosa Rialp	16B90008 (ED. 2)	Español Intensivo (2 ECTS)	Languages	ESP
	january	9/01-20/1 17 h	Monday, Wednesday and Friday	Gerard Costa Guix	16BBA20003 (ED. 1)	CI: Fast Track Career en Mercados de Consumo (2 ECTS)	Marketing	ESP
	january	23/01 -3/02 11h	Monday, Wednesday and Friday	López Jiménez, Salvador	16BBA20005	ISM: Modern Research techniques to understand the market (2 ECTS)	Marketing	ENG
	january	23/01 -3/02 11h	From Monday to Friday	Heras / Masdeu	16BBA40009 (Ed. 1)	CMP: Implementing strategy: Processes and Indicators (4 ECTS)	Operations, Innovation & Data Sciences	ENG
	january	23/01 -3/02 14h	Monday, Tuesday and Wednesday	Vicenta Sierra	16BBA11025 (ED. 1)	Software estadístico para el análisis de datos (2 ECTS)	Operations, Innovation & Data Sciences	ESP
	january	9/01 -20/02 11h	From Monday to Friday	Conxita Folguera	16BBA10831	TCO: Motivation, Values and Commitment (4 ECTS)	HR Management and Organization	ENG
	january	23/01 - 3/02 11h	From Monday to Friday	Conxita Folguera	16BBA10015	TDP: Managing Diversity (4 ECTS)	HR Management and Organization	ENG
	january	23/01 -3/02 8h	Monday, Wednesday and Friday	Carolina Villegas	16BBA60016	Emerging Markets (2 ECTS)	Economics	ENG
	january	9/01 -20/02 8h	Monday, Wednesday and Friday	Carlos Losada	16BBA00831	El autoconocimiento: factor clave para la vida profesional de éxito (2 ECTS)	Social Sciences	ESP
	january	9/01-20/1 17h	Monday, Wednesday and Friday	Tamiko Ysa	16BBA80008	Non Market Strategy Relations (4 ECTS)	General Management and Strategy	ENG
	january	9/01-20/1 17h	Monday, Wednesday and Friday	Ignasi Ferrer	16BBA80015	Growth and Transformation in Retail and Franchise (2 ECTS)	General Management and Strategy	ENG
	january	9/01 -20/01 14h	Monday, Wednesday and Friday	Lisa Hehenberger	16BBA80016	Corporate Impact Strategies (2 ECTS)	General Management and Strategy	ENG
	january	23/01 -3/02 8h	Monday, Wednesday and Thursday	Alberto Gimeno y Maria Jose Parada	16BBA80285	Family Business (2 ECTS)	General Management and Strategy	ENG

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	january	23/01 -3/02 11 h	Monday, Wednesday and Friday	Ángel Pascual	16BBA80100	Public Sector, Business Regulations and Lobbying (2 ECTS)	General Management and Strategy	ENG
	january	9/01-20/1 14h	From Monday to Friday	Cristofòr Agudo / Javier Vilaseca	16BBA30017 (Ed. 1)	OC: Banca Privada i gestió de patrimoni (4 ECTS)	Finance	ESP
	january	23/01 -3/02 14h	From Monday to Friday	Ramon Martinez	16BBA30007	MFGV: Operativa de los mercados financieros (4 ECTS)	Finance	ESP
Spring Term 2017	spring	14,00 - 17,00	Thursday	Ferran Macipe Marc Vilanova	16BBA00828	Anthropology: In Search of Principles for a Career Philosophy: Lessons from Art and Literature (4 ECTS)	Social Sciences	ENG
	spring	14,00 - 17,00	Friday	Alex Fernández de Castro	15B00914 (ED. 2)	Spain and Catalunya Today: Recent History, Current Affairs (5 ECTS)	Social Sciences	ENG
	spring	17.00 - 20.00	Friday	Alex Fernández de Castro	B00926 (ED. 2)	Never Too Many Movies: Spanish and Catalan society through Cinema (5 ECTS)	Social Sciences	ENG
	spring	8,00 - 10,50	Thursday	F. Lozano Winterhalder	16BBA00810 (Ed. 2)	EEO: Sustainability, Business and Values (4 ECTS)	Social Sciences	ENG
	spring	17.00 - 20.00	Wednesday	Ana Señor	16B00931	Barcelona: Street Art; Art Street y mucho más: Gaudi, Dali, Picasso, Miró, "The Art is Trush" etc.(5 ECTS)	Social Sciences	ESP
	spring	17.00 - 20.00	Monday	Matthew Cruickshank	16BBA90008 (ED. 2)	CIM: Negotiation Skills (2 ECTS)	Languages	ENG
	spring	8,00 - 10,50	Thursday	Matthew Cruickshank	16BBA90007 (ED. 2)	CIM: Business Writing: Professional Summaries (2 ECTS)	Languages	ENG
	spring	TBC	TBC	TBC	TBC	Español (4 ECS)	Languages	ESP
	spring	17.00 - 20.00	Wednesday	José Francisco Valls	16BBA20856 (Ed. 2)	Gestión Turística (2 ECTS)	Marketing	ESP
	spring	17.00 - 20.00	Tuesday	Francisco Gil	16B20877 (ED. 2)	Marketing from Strategy to Action (5 ECTS)	Marketing	ENG
	spring	11,10 - 14,00	Thursday	Gerard Costa Guix	15BBA20013 (ED. 2)	ELS: Marketing Social (4 ECTS)	Marketing	ESP
	spring	17.00 - 20.00	Thursday	Gerard Costa Guix	16B20878 (ED. 2)	Marketing & Sociedad: valores, cambio e impacto social (5 ECTS)	Marketing	ESP
	spring	17.00 - 20.00	Tuesday	Victor Noguera /Joan Sibina	16BBA20008 (ED. 2)	CI: Introduction to Sales Management (4 ECTS)	Marketing	ENG
	spring	11,10 - 14,00	Thursday	Ramon Garcia		Project Management (5 ECTS)	Operations, Innovation & Data Sciences	ENG
	spring	11,10 - 14,00	Monday	Feliciano Sese Muniategui /	16BBA11003 (Ed. 1)	GSI: Programación avanzada de Web Apps (2 ECTS)	Operations, Innovation & Data Sciences	ESP
	spring	8,00 - 10,50	Wednesday	Josep Lluís Cano	16BBA11022	GSI: Visualización de información de negocio (2 ECTS)	Operations, Innovation & Data Sciences	ESP
	spring	17.00 - 20.00	Wednesday	Francesc Roig i Feliu	16BBA11002 (ED. 2)	GSI: Programación de Mobile Apps (4 ECTS)	Operations, Innovation & Data Sciences	ESP
	spring	14,00 - 17,00	Wednesday	Vicenta Sierra	16BBA11025 (ED. 2)	Software estadístico para el análisis de datos (2 ECTS)	Operations, Innovation & Data Sciences	ESP
	spring	11,10 - 14,00	Tuesday	Cristina Giménez	16BBA40008 (ED. 2)	Supply Chain Management - SCM (4 ECTS)	Operations, Innovation & Data Sciences	ENG
	spring	14,00 - 17,00	Friday	Joan Noguera /Rajaram Govind	16BBA40053 (ED. 2)	Change Management for Service Excellence (4 ECTS)	Operations, Innovation & Data Sciences	ENG
	spring	14,00 - 17,00	Thursday	Juan Ignacio Moreu	15BBA40007	Managing Services (4 ECTS)	Operations, Innovation & Data Sciences	ENG
	spring	14,00 - 17,00	Wednesday	Daniela Noethen	16BBA80837 (ED. 1)	TDP: Doing Business Across Cultures (4 ECTS)	HR Management and Organization	ENG
	spring	11,10 - 14,00	Wednesday	Alex Makarevich	15BBA10016	TDP: Business networks and global organization (4 ECTS)	HR Management and Organization	ENG
	spring	11,10 - 14,00	Monday	Carlos Royo	15BBA10018	Coaching and Personal Effectiveness: How to be an authentic leader (2 ECTS)	HR Management and Organization	ENG
	spring	14,00 - 17,00	Monday	Francesc Xavier Mena	16BBA60012	CEE: Organización Industrial: Análisis Económico de un sector empresarial (2 ECTS)	Economics	ESP
	spring	11,10 - 14,00	Friday	Anna Laborda	16BBA60005	CEE: Temas de Economía (4 ECTS)	Economics	ESP
	spring	14,00 - 17,00	Tuesday	Josep Sayeras	16BBA60013	Economía desde la tumba: Duelo a muerte de economistas (ya muertos) (4 ECTS)	Economics	ESP
	spring	16:00 - 19:00	Monday	Josep Comajuncosa	15N65036	International Economics (5 ECTS)	Economics	ENG

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	spring	14,00 - 17,00	Thursday	Esteve Mogas	15B85025	Strategic Management (5 ECTS)	General Management and Strategy	ENG
	spring	8.00 - 10.50	Monday	Javier Nieto / Núria Nadal	16BBA80012	Historia del Management (2 ECTS)	General Management and Strategy	ESP
	spring	17.00 - 20.00	Thursday	Cristoför Agudo / Javier Vilaseca	16BBA30017 (Ed. 2)	OC: Banca Privada i gestió de patrimoni (4 ECTS)	Finance	ESP
	spring	14,00 - 17,00	Friday	Alfonso Ramon	16BBA30006 (ED. 2)	MFGV: Applied Portfolio Management (4 ECTS)	Finance	ENG
	spring	11,10 - 14,00	Thursday	Juan Carlos Peralta	16BBA30009	ICFD: Consolidation of Financial Statements (4 ECTS)	Finance	ENG
	spring	17.00 - 20.00	Tuesday	Santiago Simón	16BBA30020 (ED. 2)	OC: Fusiones y Adquisiciones (4 ECTS)	Finance	ESP
June Intensive 2017	june	19-30/6 11h	From Monday to Friday	Daniela Noethen	16BBA80837 (ED. 2)	TDP: Doing Business Across Cultures (4 ECTS)	HR Management and Organization	ENG
	june	19-30/6 17 h	Monday, Wednesday and Friday	Gerard Costa Guix	16BBA20003 (ED. 2)	CI: Fast Track Career en Mercados de Consumo (2 ECTS)	Marketing	ESP
	june	1-16/06 8h	Monday, Wednesday and Friday	Jordi Ferrer Guillén	16BBA11018 (ED. 4)	GSI: Business & Excel Solutions Intermediate (2 ECTS)	Operations, Innovation & Data Sciences	ESP
	june	19-30/6 11h	Monday, Wednesday and Friday	Jordi Ferrer Guillén Francesc Alcaide Alcaide	16BBA11000 (ED. 4)	GSI: Business & Excel Solutions Advanced (2 ECTS)	Operations, Innovation & Data Sciences	ESP
	june	2 -16/06 11h	Monday, Wednesday and Friday	Feliciano Sese Muniategui /	16BBA11003 (Ed. 2)	GSI: Programación avanzada de Web Apps (2 ECTS)	Operations, Innovation & Data Sciences	ESP
	june	2 -16/06 8h	Monday, Wednesday and Friday	Óscar Jan Batista	16BBA80286	Strategic and Business Consulting (2 ECTS)	General Management and Strategy	ENG
	june	19-30/6 8h	Monday, Wednesday and Friday	Maribel Ferrer	16BBA80019	From CFO to CEO in the Pharma and Healthcare Industry (2 ECTS)	General Management and Strategy	ENG
	june	19-29/6 8h	From Monday to Thursday	Matthew Cruickshank	16BBA90008 (ED. 3)	CIM: Negotiation Skills (2 ECTS)	Languages	ENG